



# Promotional Products and Apparel at-a-Glance

Branding and Buying  
Merchandise and Apparel Guide

Supplier <small>(click directly to view)</small>	Supplier Price Guide	Supplier Attributes
American Solutions for Business	\$	e
Branding Society	\$\$	e
Express Promotions	\$	e
G and G Outfitters	\$\$	e
Golden Star Promotions	\$	e ; EDGE
Idegy Inc.	\$\$	e
Outreach Promotional	\$\$	e ; EDGE
OSU Stores		e
Overture	\$\$\$	e
Proforma TCL	\$\$	e ; EDGE
Shumsky Promotional	\$\$\$	e
Smile Promotions	\$	e ;

**OSU Purchasing Contact:**  
  
Richard Wagner  
Buyer  
PH: 614/688-3678  
Email: wagner.22@osu.edu

**OSU Purchasing Contact:**  
  
Liz Otto  
Buyer  
PH: 614/292-9953  
Email: otto.68@osu.edu

**Alternate Contact:**  
  
Alejandra Meechan  
Commodity Manager  
PH: 614/688-3565  
Email: meechan.7@osu.edu



# American Solutions for Business



eStores



Buy Ohio



Green Options

## Items Offered:

- Promotional Products and apparel

## Company info

American Solutions for Business is a national leader of promotional products and apparel. They offer over 700,000 items, unmatched personal service, deep industry experience and state-of-the-art technology to assure you innovative promotional ideas delivered on-time and on-budget. Founded in 1981 as a customer-driven company, their mission is to provide solutions that streamline business processes, enhance productivity and increase creativity while reducing client costs. With over 7,000 suppliers and 800 sales associates and support staff, American is a connection to a solid network of people and possibilities.

## Benefits to OSU

- 3.88% Additional rebate to the University
- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

## Ordering info

- Contact account representative to discuss needs and use eStores to place the order.

## Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

## Shipping

- Items should be shipped to building #381

## **Account Contact**

Bill Miko, OSU MBA 1983, Chief Idea Guy

Phone: 440/667-4571

Email: [bmiko57@gmail.com](mailto:bmiko57@gmail.com)

## Contract Details

### Type:

OSU

### ID#:

15-PROMO&APPAREL

### Dates:

08/01/15-07/31/18

### Vendor ID#:

0000533944

### Category Code:

ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:

American Solutions,  
Promotional Products

## OSU Purchasing Contact:

Richard Wagner

Buyer

PH: 614/688-3678

Email: [wagner.22@osu.edu](mailto:wagner.22@osu.edu)

## OSU Purchasing Contact:

Liz Otto

Buyer

PH: 614/292-9953

Email: [otto.68@osu.edu](mailto:otto.68@osu.edu)

## Alternate Contact:

Alejandra Meechan

Commodity Manager

PH: 614/688-3565

Email: [meechan.7@osu.edu](mailto:meechan.7@osu.edu)



# Branding Society

- eStores
- Green Options
- Buy Ohio

## Items Offered:

- Promotional Products and apparel

## Company info

Branding Society is headquartered in New Paris, Ohio. Their mission is to provide the highest quality of customer service, as well as value for your time and money. They aim to provide full service promotional products and apparel at competitive prices with fast and efficient delivery. A few of the items and services they specialize in are: promotional merchandise, promotional apparel, trophies, plaques, graphic design services, and international sourcing opportunities.

## Benefits to OSU

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

## Ordering info

- Contact account representative to discuss needs and use eStores to place the order

## Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

## Shipping

- Items should be shipped to building #381

## Account Contact

Alex Acree  
Phone: 937/867-0949  
Fax: 937/688-1521  
Email: [info@thebrandingsociety.com](mailto:info@thebrandingsociety.com)

## Contract Details

### Type:

OSU

### ID#:

15-PROMO&APPAREL

### Dates:

08/01/15-07/31/18

### Vendor ID#:

0000428540

### Category Code:

ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:

Branding Society,  
Promotional Products

## OSU Purchasing Contact:

Richard Wagner  
Buyer  
PH: 614/688-3678  
Email: [wagner.22@osu.edu](mailto:wagner.22@osu.edu)

## OSU Purchasing Contact:

Liz Otto  
Buyer  
PH: 614/292-9953  
Email: [otto.68@osu.edu](mailto:otto.68@osu.edu)

## Alternate Contact:

Alejandra Meechan  
Commodity Manager  
PH: 614/688-3565  
Email: [meechan.7@osu.edu](mailto:meechan.7@osu.edu)



# Express Promotions



eStores



Green Options

**Items Offered:**

- Promotional Products and apparel

**Company info**

Express Promotions is committed to excellence and quality for your every need and specification. Their purpose is to create and maintain mutually valuable customer relationships by delivering the best customer service. A team of industry professionals to service your promotional merchandising needs. Bringing together the best in the business in the area of sales, product sourcing and program logistics.

**Benefits to OSU**

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

**Ordering info**

- Contact account representative to discuss needs and use eStores to place the order.

**Pricing**

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

**Shipping**

- Items should be shipped to building #381

**Account Contact**

Butch Gebhardt  
Phone: 414/238-2661  
Fax: 414/220-4688  
Email: butch@expromo.com

## Contract Details

**Type:**

OSU

**ID#:**

15-PROMO&APPAREL

**Dates:**

08/01/15-07/31/18

**Vendor ID#:**

0000533946

**Category Code:**

ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:  
Express Promotions,  
Promotional Products

### OSU Purchasing Contact:

Richard Wagner  
Buyer  
PH: 614/688-3678  
Email: wagner.22@osu.edu

### OSU Purchasing Contact:

Liz Otto  
Buyer  
PH: 614/292-9953  
Email: otto.68@osu.edu

### Alternate Contact:

Alejandra Meechan  
Commodity Manager  
PH: 614/688-3565  
Email: meechan.7@osu.edu



# G and G Outfitters



eStores



Green Options

## Items Offered:

- Promotional Products and apparel

## Company info

Founded in 1990, privately owned with active ownership, G and G Outfitters is a licensee/preferred partner of some of the largest brands in the country. They manage all of its screen printing/embroidery at its in-house facilities and owns a 100,000-sqft fulfillment/e-commerce center.

## Benefits to OSU

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

## Ordering info

- Contact account representative to discuss needs and use eStores to place the order

## Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner.

## Shipping

- Items should be shipped to building #381

## Account Contact

Trisha Burgan, Senior Brand Consultant

Phone: 301/731-2269

Cell: 630/207-1997

Fax: 301/731-5199

Email: tburgan@ggoutfitters.com

## Contract Details

### Type:

OSU

### ID#:

15-PROMO&APPAREL

### Dates:

08/01/15-07/31/18

### Vendor ID#:

0000533656

### Category Code:

ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:

G and G Outfitters,

Promotional Products

## OSU Purchasing Contact:

Richard Wagner

Buyer

PH: 614/688-3678

Email: wagner.22@osu.edu

## OSU Purchasing Contact:

Liz Otto

Buyer

PH: 614/292-9953

Email: otto.68@osu.edu

## Alternate Contact:

Alejandra Meechan

Commodity Manager

PH: 614/688-3565

Email: meechan.7@osu.edu



# Golden Star Promotions

eStores  MBE  EDGE

Buy Ohio  Green Options

**Items Offered:**

- Promotional Products and apparel

**Company info**

Golden Star Promotions is a promotional product distributor that is a MBE/EDGE certified business in the state of Ohio. They have over 300,000 products available and specialize in promotional products and apparel, uniforms, and corporate apparel.

**Benefits to OSU**

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

**Ordering info**

- Contact account representative to discuss needs and use eStores to place the order

**Pricing**

- Special prices provided to The Ohio State University and The Ohio State University Wexner.

**Shipping**

- Items should be shipped to building #381

## Account Contact

Joanne Kouris, VP  
Phone: 614/569-8718  
Fax: 614/448-4419  
Email: sales@goldenstarpromotions.com

**Contract Details**  
**Type:**  
OSU  
**ID#:**  
15-PROMO&APPAREL  
**Dates:**  
08/01/15-07/31/18  
**Vendor ID#:**  
0000404879  
**Category Code:**  
ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:  
Golden Star,  
Promotional Products

**OSU Purchasing Contact:**  
  
Richard Wagner  
Buyer  
PH: 614/688-3678  
Email: wagner.22@osu.edu

**OSU Purchasing Contact:**  
  
Liz Otto  
Buyer  
PH: 614/292-9953  
Email: otto.68@osu.edu

**Alternate Contact:**  
  
Alejandra Meechan  
Commodity Manager  
PH: 614/688-3565  
Email: meechan.7@osu.edu



# Idegy Inc.



eStores



Green Options



Buy Ohio

### Items Offered:

- Promotional Products and apparel

### Company info

A boutique merchandise agency founded in 1994 that is headquartered in Columbus, with 19 Years of Higher Education & Healthcare experience. They offer a 360° client experience to always make sure you are satisfied. Ranging from inexpensive gifts to luxury items and available in an infinite array of sizes, shapes, colors, and styles, idegy's promotional products are as scalable as they are successful. They will work with you to find the products that meet both your business objectives and your budget.

### Benefits to OSU

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

### Ordering info

- Contact account representative to discuss needs and use eStores to place the order

### Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

### Shipping

- Items should be shipped to building #381

### Account Contact

Read Allen, Client Development Executive  
Phone: 614/545-5000 x 220  
Fax: 614/545-4000  
Email: read@idegy.com

## Contract Details

**Type:**  
OSU

**ID#:**  
15-PROMO&APPAREL

**Dates:**  
08/01/15-07/31/18

**Vendor ID#:**  
0000130969

**Category Code:**  
ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:  
Idegy,  
Promotional Products

### OSU Purchasing Contact:

Richard Wagner  
Buyer  
PH: 614/688-3678  
Email: wagner.22@osu.edu

### OSU Purchasing Contact:

Liz Otto  
Buyer  
PH: 614/292-9953  
Email: otto.68@osu.edu

### Alternate Contact:

Alejandra Meechan  
Commodity Manager  
PH: 614/688-3565  
Email: meechan.7@osu.edu



# Outreach Promotional Solutions

eStores  MBE  EDGE

Buy Ohio  Green Options

**Items Offered:**

Promotional Products and apparel

**Company info**

A Columbus-based promotional marketing company offering promotional products, awards, banners and branded apparel along with other marketing solutions. The company has a focus on supporting the Central Ohio community through unique giving programs. Their goal is to work with their clients to meet marketing, purchasing and community goals. Outreach Promotional Solutions is a certified minority supplier.

**Benefits to OSU**

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

**Ordering info**

- Contact account representative to discuss needs and use eStores to place the order

**Pricing**

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

**Shipping**

- Items should be shipped to building #381

**Account Contact**

Nevin Bansal, President & CEO  
Phone: 614/484-7329  
Fax: 614/484-1537  
Email: bansal@outreachpromos.com

**Contract Details**

**Type:**  
OSU

**ID#:**  
15-PROMO&APPAREL

**Dates:**  
08/01/15-07/31/18

**Vendor ID#:**  
0000533945

**Category Code:**  
ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:  
Outreach Promotional,  
Promotional Products

**OSU Purchasing Contact:**

Richard Wagner  
Buyer  
PH: 614/688-3678  
Email: wagner.22@osu.edu

**OSU Purchasing Contact:**

Liz Otto  
Buyer  
PH: 614/292-9953  
Email: otto.68@osu.edu

**Alternate Contact:**

Alejandra Meechan  
Commodity Manager  
PH: 614/688-3565  
Email: meechan.7@osu.edu





# OSU Stores

**OSU**  OSU Internal  eStores  Green Options

### Items Offered:

- OSU Branded Logo items such as pens, block "O" lapel pins, portfolios, folders, pencils, mugs, and notebooks
- [View listing of promotional items, with item numbers for eStores here.](#)

### Company info

OSU Stores is an Internal Supplier operated by the university to serve unique needs for departments. Items are stocked with OSU Stores to meet business needs keeping prices at or below market. Internal Suppliers reduce administrative burden on your department by easy, internal billing and no-charge quick delivery.

### Benefits to OSU

- No extra delivery charge
- Next day delivery
- Special orders available; see OSU Stores Customer Service below.

### Ordering info

- Place your order directly through eStores.
- Contact the Stores Service Center for questions about eStores.

### Pricing

- Please see eStores for pricing details

### Shipping

- On-Site Delivery approved

## Stores Contact

David McDonald, Stores Operations Manager  
Office: 614/688-8651  
Fax: 614/292-6913  
Email: mcdonald.335@osu.edu



**Contract Details**

**Type:**  
OSU

**ID#:**  
N/A

**Dates:**  
N/A

**Vendor ID#:**  
N/A

**Category Code:**  
ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:  
  
OSU, Block O lapel pins, OSU Folders, etc.

**OSU Stores Customer Service:**

PH: 614/292-2694

Email: stores@osu.edu

**OSU Purchasing Contact:**

Liz Otto  
Buyer  
PH: 614/292-9953  
Email: otto.68@osu.edu

**Alternate Contact:**

Alejandra Meechan  
Commodity Manager  
PH: 614/688-3565  
Email: meechan.7@osu.edu



# Overture



**Items Offered:**

- Promotional Products and apparel

**Company info**

Established in 2001, Overture has experienced tremendous growth and is consistently ranked as one of the Top 50 Distributors by Promotional Marketing as well as one of the Best Places to Work by Counselor Magazine. Overture is a privately-held, certified women-owned business (WBE) that offers thousands of advertising specialties and promotional items from both domestic and international markets. The management team consists of individuals who have more than 30 years of experience in the promotional products industry.

**Benefits to OSU**

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

**Ordering info**

- Contact account representative to discuss needs and use eStores to place the order

**Pricing**

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

**Shipping**

- Items should be shipped to building #381

**Account Contact**

Katelynn Gray, Sr. Account Manager  
Phone: 224/513-3070  
Fax: 847/680-0114  
Email: KatelynnG@overturepromo.com

## Contract Details

**Type:**  
OSU

**ID#:**  
15-PROMO&APPAREL

**Dates:**  
08/01/15-07/31/18

**Vendor ID#:**  
0000533657

**Category Code:**  
ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:  
Overture,  
Promotional Products

### OSU Purchasing Contact:

Richard Wagner  
Buyer  
PH: 614/688-3678  
Email: wagner.22@osu.edu

### OSU Purchasing Contact:

Liz Otto  
Buyer  
PH: 614/292-9953  
Email: otto.68@osu.edu

### Alternate Contact:

Alejandra Meechan  
Commodity Manager  
PH: 614/688-3565  
Email: meechan.7@osu.edu



# Proforma TCL

eStores  MBE  EDGE

Buy Ohio  Green Options

**Items Offered:**

- Promotional Products and apparel

**Company info**

ProformaTCL is a solutions-driven printed and promotional products company with a history of success connecting brands with consumers. While some companies simply provide products, ProformaTCL specializes in helping you reduce time and costs associated with the purchase of advertising products. They provide personal service and integrated solutions that deliver your message and change perceptions. Proforma TCL is a certified minority business.

**Benefits to OSU**

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- No charge for overruns

**Ordering info**

- Contact account representative to discuss needs and use eStores to place the order

**Pricing**

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

**Shipping**

- Items should be shipped to building #381

**Account Contact**

Lori Luke, President  
Phone: 614/844-6369  
Fax: 614/846-6070  
Email: lori.luke@proforma.com

**Contract Details**

**Type:**  
OSU

**ID#:**  
15-PROMO&APPAREL

**Dates:**  
08/01/15-07/31/18

**Vendor ID#:**  
0000026584

**Category Code:**  
ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:  
Proforma,  
Promotional Products

**OSU Purchasing Contact:**

Richard Wagner  
Buyer  
PH: 614/688-3678  
Email: wagner.22@osu.edu

**OSU Purchasing Contact:**

Liz Otto  
Buyer  
PH: 614/292-9953  
Email: otto.68@osu.edu

**Alternate Contact:**

Alejandra Meechan  
Commodity Manager  
PH: 614/688-3565  
Email: meechan.7@osu.edu



# Shumsky Promotional



**Items Offered:**

- Promotional Products and apparel

**Company info**

Shumsky is a WBENC-Certified Women’s Business Enterprise with over 60 years of experience in the promotional industry. They have access to thousands of items with preferential industry pricing. Shumsky partners with organizations who want new, creative ideas for their brand while deliver a level of service that will exceed expectations.

**Benefits to OSU**

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

**Ordering info**

- Contact account representative to discuss needs and use eStores to place the order

**Pricing**

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

**Shipping**

- Items should be shipped to building #381

**Account Contact**

Steve Falknor  
Senior National Account Manager  
Phone: 937/221-7821  
Email: sfalknor@shumsky.com

**Contract Details**

**Type:**  
OSU

**ID#:**  
15-PROMO&APPAREL

**Dates:**  
08/01/15-07/31/18

**Vendor ID#:**  
0000003001

**Category Code:**  
ADDIS

**Need a little help finding this supplier in eStores?**

eStores keywords to try:  
Shumsky,  
Promotional Products

**OSU Purchasing Contact:**

Richard Wagner  
Buyer  
PH: 614/688-3678  
Email: wagner.22@osu.edu

**OSU Purchasing Contact:**

Liz Otto  
Buyer  
PH: 614/292-9953  
Email: otto.68@osu.edu

**Alternate Contact:**

Alejandra Meechan  
Commodity Manager  
PH: 614/688-3565  
Email: meechan.7@osu.edu



# Smile Promotions

eStores  MBE  Green Options

Buy Ohio

Items Offered:

- Promotional Products and Apparel

Company info

Promotional product distributor and proud member of the Advertising Specialty Institute that specializes in the university market. They offer a wide assortment of products (over 750,000). Smile offers 24 hours productions on over 300,000 products. Smile Promotions specializes in eco-friendly products. Smile Promotions is a certified Minority supplier.

Benefits to OSU

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

Ordering info

- Contact account representative to discuss needs and use eStores to place the order

Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

Shipping

- Items should be shipped to building #381

**Account Contact**

Rula Hanania, CEO  
Phone: 800/496-8101  
Fax: 800/ 353-2608  
Email: rhanania@smilepromotions.com

**Contract Details**

**Type:**  
OSU

**ID#:**  
15-PROMO&APPAREL

**Dates:**  
08/01/15-07/31/18

**Vendor ID#:**  
0000377550

**Category Code:**  
ADDIS

**Need a little help finding this supplier in eStores?**  
eStores keywords to try:  
Smile,  
Promotional Products

**OSU Purchasing Contact:**

Richard Wagner  
Buyer  
PH: 614/688-3678  
Email: wagner.22@osu.edu

**OSU Purchasing Contact:**

Liz Otto  
Buyer  
PH: 614/292-9953  
Email: otto.68@osu.edu

**Alternate Contact:**

Alejandra Meechan  
Commodity Manager  
PH: 614/688-3565  
Email: meechan.7@osu.edu