



Promotional Products and Apparel at-a-Glance

Branding and Buying
Merchandise and Apparel Guide

Supplier <small>(click directly to view)</small>	Supplier Price Guide	Supplier Attributes
American Solutions for Business	\$	e
Branding Society	\$\$	e
Express Promotions	\$	e
G&G Outfitters	\$\$	e
Golden Star Promotions	\$	e ; EDGE
Idegy Inc.	\$\$	e
Outreach Promotional	\$\$	e ; EDGE
Overture	\$\$\$	e
Proforma TCL	\$\$	e ; EDGE
Shumsky Enterprises	\$\$\$	e
Smile Promotions	\$	e ;

OSU Purchasing Contact:
Richard Wagner
Buyer
PH: 614/688-3678
Email: wagner.22@osu.edu

OSU Purchasing Alternate:
Alejandra Meechan
Commodity Manager
PH: 614/688-3565
Email: meechan.7@osu.edu



American Solutions for Business



eStores



Buy Ohio



Green Options

Items Offered:

- Promotional Products and apparel

Company info

American Solutions for Business is a national leader of promotional products and apparel. They offer over 700,000 items, unmatched personal service, deep industry experience and state-of-the-art technology to assure you innovative promotional ideas delivered on-time and on-budget. Founded in 1981 as a customer-driven company, their mission is to provide solutions that streamline business processes, enhance productivity and increase creativity while reducing client costs. With over 7,000 suppliers and 800 sales associates and support staff, American is a connection to a solid network of people and possibilities.

Benefits to OSU

- 3.88% Additional rebate to the University
- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

Ordering info

- Contact account representative to discuss needs and use eStores to place the order.

Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

Shipping

- Items should be shipped to building #381

Account Contact

Bill Miko, OSU MBA 1983, Chief Idea Guy

Phone: 614/745-8322

Email: bmiko57@gmail.com

Contract Details

Type:

OSU

ID#:

15-PROMO&APPAREL

Dates:

08/01/15-07/31/17

Vendor ID#:

0000533944

Category Code:

ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:

American Solutions,
Promotional Products

OSU Purchasing Contact:

Richard Wagner

Buyer

PH: 614/688-3678

Email: wagner.22@osu.edu

OSU Purchasing Alternate:

Alejandra Meechan

Commodity Manager

PH: 614/688-3565

Email: meechan.7@osu.edu



Branding Society

- eStores
- Green Options
- Buy Ohio

Items Offered:

- Promotional Products and apparel

Company info

Branding Society is headquartered in New Paris, Ohio. Their mission is to provide the highest quality of customer service, as well as value for your time and money. They aim to provide full service promotional products and apparel at competitive prices with fast and efficient delivery. A few of the items and services they specialize in are: promotional merchandise, promotional apparel, trophies, plaques, graphic design services, and international sourcing opportunities.

Benefits to OSU

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

Ordering info

- Contact account representative to discuss needs and use eStores to place the order

Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

Shipping

- Items should be shipped to building #381

Account Contact

Alex Acree
Phone: 937/867-0949
Fax: 937/688-1521
Email: info@thebrandingsociety.com

Contract Details

Type:

OSU

ID#:

15-PROMO&APPAREL

Dates:

08/01/15-07/31/17

Vendor ID#:

0000428540

Category Code:

ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:

Branding Society,
Promotional Products

OSU Purchasing Contact:

Richard Wagner
Buyer
PH: 614/688-3678
Email: wagner.22@osu.edu

OSU Purchasing Alternate:

Alejandra Meechan
Commodity Manager
PH: 614/688-3565
Email: meechan.7@osu.edu



Express Promotions



eStores



Green Options

Items Offered:

- Promotional Products and apparel

Company info

Express Promotions is committed to excellence and quality for your every need and specification. Their purpose is to create and maintain mutually valuable customer relationships by delivering the best customer service. A team of industry professionals to service your promotional merchandising needs. Bringing together the best in the business in the area of sales, product sourcing and program logistics.

Benefits to OSU

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

Ordering info

- Contact account representative to discuss needs and use eStores to place the order.

Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

Shipping

- Items should be shipped to building #381

Account Contact

Butch Gebhardt
Phone: 414/238-2661
Fax: 414/220-4688
Email: butch@expromo.com

Contract Details

Type:

OSU

ID#:

15-PROMO&APPAREL

Dates:

08/01/15-07/31/17

Vendor ID#:

0000533946

Category Code:

ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:
Express Promotions,
Promotional Products

OSU Purchasing Contact:

Richard Wagner
Buyer
PH: 614/688-3678
Email: wagner.22@osu.edu

OSU Purchasing Alternate:

Alejandra Meechan
Commodity Manager
PH: 614/688-3565
Email: meechan.7@osu.edu



G&G Outfitters



eStores



Green Options

Items Offered:

- Promotional Products and apparel

Company info

Founded in 1990, privately owned with active ownership, G&G Outfitters is a licensee/preferred partner of some of the largest brands in the country. They manage all of its screen printing/embroidery at its in-house facilities and owns a 100,000-sqft fulfillment/e-commerce center.

Benefits to OSU

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

Ordering info

- Contact account representative to discuss needs and use eStores to place the order

Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner.

Shipping

- Items should be shipped to building #381

Account Contact

Trisha Burgan, Senior Brand Consultant

Phone: 301/731-2269

Cell: 630/207-1997

Fax: 301/731-5199

Email: tburgan@ggoutfitters.com

Contract Details

Type:
OSU

ID#:
15-PROMO&APPAREL

Dates:
08/01/15-07/31/17

Vendor ID#:
0000533656

Category Code:
ADDIS



Need a little help finding
this supplier in eStores?

eStores keywords to try:

G&G Outfitters,

Promotional Products

OSU Purchasing Contact:

Richard Wagner

Buyer

PH: 614/688-3678

Email: wagner.22@osu.edu

OSU Purchasing Alternate:

Alejandra Meechan

Commodity Manager

PH: 614/688-3565

Email: meechan.7@osu.edu



Golden Star Promotions



Items Offered:

- Promotional Products and apparel

Company info

Golden Star Promotions is a promotional product distributor that is a MBE/EDGE certified business in the state of Ohio. They have over 300,000 products available and specialize in promotional products and apparel, uniforms, and corporate apparel.

Benefits to OSU

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

Ordering info

- Contact account representative to discuss needs and use eStores to place the order

Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner.

Shipping

- Items should be shipped to building #381

Account Contact

Joanne Kouris, VP
Phone: 614/569-8718
Fax: 614/448-4419
Email: sales@goldenstarpromotions.com

Contract Details

Type:
OSU

ID#:
15-PROMO&APPAREL

Dates:
08/01/15-07/31/17

Vendor ID#:
0000404879

Category Code:
ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:
Golden Star,
Promotional Products

OSU Purchasing Contact:
Richard Wagner
Buyer
PH: 614/688-3678
Email: wagner.22@osu.edu

OSU Purchasing Alternate:
Alejandra Meechan
Commodity Manager
PH: 614/688-3565
Email: meechan.7@osu.edu



Idegy Inc.



eStores



Green Options



Buy Ohio

Items Offered:

- Promotional Products and apparel

Company info

A boutique merchandise agency founded in 1994 that is headquartered in Columbus, with 19 Years of Higher Education & Healthcare experience. They offer a 360° client experience to always make sure you are satisfied. Ranging from inexpensive gifts to luxury items and available in an infinite array of sizes, shapes, colors, and styles, idegy's promotional products are as scalable as they are successful. They will work with you to find the products that meet both your business objectives and your budget.

Benefits to OSU

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

Ordering info

- Contact account representative to discuss needs and use eStores to place the order

Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

Shipping

- Items should be shipped to building #381

Account Contact

Read Allen, Client Development Executive
Phone: 614/545-5000 x 220
Fax: 614/545-4000
Email: read@idegy.com

Contract Details

Type:
OSU

ID#:
15-PROMO&APPAREL

Dates:
08/01/15-07/31/17

Vendor ID#:
0000130969

Category Code:
ADDIS



Need a little help finding
this supplier in eStores?

eStores keywords to try:
Idegy,
Promotional Products

OSU Purchasing Contact:

Richard Wagner
Buyer
PH: 614/688-3678
Email: wagner.22@osu.edu

OSU Purchasing Alternate:

Alejandra Meechan
Commodity Manager
PH: 614/688-3565
Email: meechan.7@osu.edu



Outreach Promotional Solutions

eStores MBE EDGE

Buy Ohio Green Options

Items Offered:

Promotional Products and apparel

Company info

A Columbus-based promotional marketing company offering promotional products, awards, banners and branded apparel along with other marketing solutions. The company has a focus on supporting the Central Ohio community through unique giving programs. Their goal is to work with their clients to meet marketing, purchasing and community goals. Outreach Promotional Solutions is a certified minority supplier.

Benefits to OSU

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

Ordering info

- Contact account representative to discuss needs and use eStores to place the order

Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

Shipping

- Items should be shipped to building #381

Account Contact

Nevin Bansal, President & CEO
Phone: 614/484-7329
Fax: 614/484-1537
Email: bansal@outreachpromos.com

Contract Details

Type:
OSU

ID#:
15-PROMO&APPAREL

Dates:
08/01/15-07/31/17

Vendor ID#:
0000533945

Category Code:
ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:
Outreach Promotional,
Promotional Products

OSU Purchasing Contact:

Richard Wagner
Buyer
PH: 614/688-3678
Email: wagner.22@osu.edu

OSU Purchasing Alternate:

Alejandra Meechan
Commodity Manager
PH: 614/688-3565
Email: meechan.7@osu.edu



Overture



Items Offered:

- Promotional Products and apparel

Company info

Established in 2001, Overture has experienced tremendous growth and is consistently ranked as one of the Top 50 Distributors by Promotional Marketing as well as one of the Best Places to Work by Counselor Magazine. Overture is a privately-held, certified women-owned business (WBE) that offers thousands of advertising specialties and promotional items from both domestic and international markets. The management team consists of individuals who have more than 30 years of experience in the promotional products industry.

Benefits to OSU

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

Ordering info

- Contact account representative to discuss needs and use eStores to place the order

Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

Shipping

- Items should be shipped to building #381

Account Contact

Katelynn Gray, Sr. Account Manager
Phone: 224/513-3070
Fax: 847/680-0114
Email: KatelynnG@overturepromo.com

Contract Details

Type:
OSU

ID#:
15-PROMO&APPAREL

Dates:
08/01/15-07/31/17

Vendor ID#:
0000533657

Category Code:
ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:
Overture,
Promotional Products

OSU Purchasing Contact:

Richard Wagner
Buyer
PH: 614/688-3678
Email: wagner.22@osu.edu

OSU Purchasing Alternate:

Alejandra Meechan
Commodity Manager
PH: 614/688-3565
Email: meechan.7@osu.edu



Proforma TCL



Items Offered:

- Promotional Products and apparel

Company info

ProformaTCL is a solutions-driven printed and promotional products company with a history of success connecting brands with consumers. While some companies simply provide products, ProformaTCL specializes in helping you reduce time and costs associated with the purchase of advertising products. They provide personal service and integrated solutions that deliver your message and change perceptions. Proforma TCL is a certified minority business.

Benefits to OSU

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- No charge for overruns

Ordering info

- Contact account representative to discuss needs and use eStores to place the order

Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

Shipping

- Items should be shipped to building #381

Account Contact

Lori Luke, President
Phone: 614/844-6369
Fax: 614/846-6070
Email: lori.luke@proforma.com

Contract Details

Type:
OSU

ID#:
15-PROMO&APPAREL

Dates:
08/01/15-07/31/17

Vendor ID#:
0000026584

Category Code:
ADDIS



Need a little help finding this supplier in eStores?

eStores keywords to try:
Proforma,
Promotional Products

OSU Purchasing Contact:
Richard Wagner
Buyer
PH: 614/688-3678
Email: wagner.22@osu.edu

OSU Purchasing Alternate:
Alejandra Meechan
Commodity Manager
PH: 614/688-3565
Email: meechan.7@osu.edu



Shumsky Enterprises



Items Offered:

- Promotional Products and apparel

Company info

Shumsky is a WBENC-Certified Women’s Business Enterprise with over 60 years of experience in the promotional industry. They have access to thousands of items with preferential industry pricing. Shumsky partners with organizations who want new, creative ideas for their brand while deliver a level of service that will exceed expectations.

Benefits to OSU

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

Ordering info

- Contact account representative to discuss needs and use eStores to place the order

Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

Shipping

- Items should be shipped to building #381

Account Contact

Steve Falknor
Senior National Account Manager
Phone: 937/221-7821
Email: sfalknor@shumsky.com

Contract Details

Type:
OSU

ID#:
15-PROMO&APPAREL

Dates:
08/01/15-07/31/17

Vendor ID#:
0000003001

Category Code:
ADDIS

eStores
Need a little help finding this supplier in eStores?
eStores keywords to try:
Shumsky,
Promotional Products

OSU Purchasing Contact:
Richard Wagner
Buyer
PH: 614/688-3678
Email: wagner.22@osu.edu

OSU Purchasing Alternate:
Alejandra Meechan
Commodity Manager
PH: 614/688-3565
Email: meechan.7@osu.edu



Smile Promotions

eStores MBE Green Options

Buy Ohio

Items Offered:

- Promotional Products and Apparel

Company info

Promotional product distributor and proud member of the Advertising Specialty Institute that specializes in the university market. They offer a wide assortment of products (over 750,000). Smile offers 24 hours productions on over 300,000 products. Smile Promotions specializes in eco-friendly products. Smile Promotions is a certified Minority supplier.

Benefits to OSU

- No freight charges
- No set-up fees
- Free samples and pre-production samples
- Free graphic designers available
- No advance payments
- Convenient payment terms
- Maximum 10% allowable overruns (eliminate change orders/match exceptions)

Ordering info

- Contact account representative to discuss needs and use eStores to place the order

Pricing

- Special prices provided to The Ohio State University and The Ohio State University Wexner Medical Center.

Shipping

- Items should be shipped to building #381

Account Contact

Rula Hanania, CEO
Phone: 800/496-8101
Fax: 800/ 353-2608
Email: rhanania@smilepromotions.com

Contract Details

Type:
OSU

ID#:
15-PROMO&APPAREL

Dates:
08/01/15-07/31/17

Vendor ID#:
0000377550

Category Code:
ADDIS

Need a little help finding this supplier in eStores?
eStores keywords to try:
Smile,
Promotional Products

OSU Purchasing Contact:
Richard Wagner
Buyer
PH: 614/688-3678
Email: wagner.22@osu.edu

OSU Purchasing Alternate:
Alejandra Meechan
Commodity Manager
PH: 614/688-3565
Email: meechan.7@osu.edu